ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary

सत्यमेव जयते

D.O.No.F.1-4/2018(UBA)   **28th Oct 2024 / 6 कार्तिक, 1946**

Subject: Request for Participation in the Unnat Bharat Abhiyan (UBA) Programme for Enrichment of Academic Programmes in Higher Education Institutions (HEIs)-Reg.

आदरणीय महोदया/महोदय,

In reference to the UGC's letter dated 29th December 2022 regarding the implementation of the guidelines titled *"Fostering Social Responsibility & Community Engagement in Higher Education Institutions in India 2.0"*, as part of the Unnat Bharat Abhiyan (UBA), we invite you to participate in this flagship initiative of the Ministry of Education, Government of India. UBA aims to bring about transformational changes in rural development through the active involvement of higher education institutions.

With the introduction of the National Education Policy (NEP) 2020, societal outreach has become a key priority, and UBA plays a critical role in fostering societal impact through its extensive network of academic institutions. UGC also offers a two-credit course titled *"Community Engagement and Social Responsibility"* on the SWAYAM platform (https://onlinecourses.swayam2.ac.in/ugc24_ge05/preview).

Several higher education institutions (HEIs) have already joined UBA, contributing to the development of rural India. By collaborating with local authorities, faculty, and students, these institutions are expected to adapt existing technologies and innovate new solutions to address local needs, thereby enhancing the effectiveness of government schemes. The **UBA registration portal** remains open throughout the year for new registrations. For further details and to register for UBA, please visit https://unnatbharatabhiyan.gov.in/.

Further, already registered institutions are requested to submit their proposals under UGCs Subject Expert Group (SEG)-Curriculum Reforms and Educational Institutions and Social Responsibility as detailed in **Annexure I** through the UBA Proposal Submission Portal **(https://unnatbharatabhiyan.gov.in/)** for the UBA Subject Expert Groups (SEGs), open until the 30th October 2024.

A **sample proposal writing format** is attached for your reference as **Annexure II**.

We encourage your active participation in this significant initiative to make a positive impact on rural communities in India.

सादर ,

भवदीय,

(मनिष जोशी)

संलग्नक: उपरोक्तानुसार

To,
The Vice Chancellors of all Universities
The Principals of all Colleges

UBA Subject Expert Groups (SEGs) and Proposal Categories

Higher Education Institutions (HEIs) may submit their proposals under the following Subject Expert Group (SEG) in any of the proposal categories as mentioned below:

I. **Curriculum Reforms and Educational Institutions' Social Responsibility**
Dr. Diksha Rajput

II. **Proposal Categories**

1. **Technology Development**:

   o Proposals should involve technological interventions that are fully developed and ready for dissemination in rural areas. These solutions must address real needs, identified through baseline surveys, and should already be tested in the field. The fund cap for this category is ₹1,00,000.

   o *Key Points*:

     ▪ The technology should be sustainable, scalable, and innovative.

     ▪ Solutions must not be restricted to prototypes or lab-based projects; field implementation is necessary.

     ▪ PIs must ensure long-term sustainability beyond project completion.

2. **Technology Customization**:

   o This category involves modifying existing technologies available in the market to better suit the specific geographical and socio-economic needs of rural populations. Proposals should outline clear objectives and deliverables with time-bound results. The fund cap for this category is ₹2,50,000.

   o *Key Points*:

     ▪ Customization must meet specific needs of rural communities.

     ▪ Proposals should be outcome-oriented with defined timelines.

     ▪ PIs should ensure that projects are sustainable after the funded period.

Note: Proposals for long-term research, fellowships, Ph.D. programs, setting up laboratories/centers, exhibitions, workshops, or capital/construction costs will not be

funded under UBA. The focus is strictly on field-based technical interventions in UBA-connected villages.

Template to Submit Proposal under UBA-SEGs

SEG Name   :

SEG Contact Details   :

Proposal Id   :

Title of the Technology   :

Amount Requested For   :

Date of Proposal Submitted   :

PI Contact Details   :

State   :

District   :

Village Name   :

Current Status   :

Proposal submitted by   :

RCI   :

(AISHE Code)   :

Name of College/Institution :

(AISHE Code)   :

Principal Investigator   :

Email ID   :

Mobile No   :

Proposal Overview

Subject Expert Group	
Project Title	
Village Where it is to be Implemented	
Background of the Project (Priority Need)	
Brief Objective/s of the Project	
Methodology to be Adopted	
Funds Raised from Gram Panchayat	
Details of the Funds Raised from other Agencies	
Describe Your Role at Various Stages of the Project	
Process of Execution of the Project	
Impact on Village/ Beneficiaries	
Duration of Implementation of Project	
How to Maintain Future Sustainability of Implemented Solution/Technology in the Village	
Impact of this Work on Learnings of Students	
Impact of this Work on Learning of Teachers	
Role of PI after Completion of the project	

Duration of monitoring by PI Post Completion of the project	
Supporting Document	
Related Images	

Total cost of the Product / Technology

S. No	Categories of Fund	Amount
1	Site Preparation Cost	
2	Equipment/Machinery cost	
3	Running Cost	
4	Manpower Cost	
5	Electricity Cost	
6	Miscellaneous Expense	
Total		

Name, Contact Details of Student, Staff and Villagers Involve in this project:

S. No	Involvement as	Name	Mobile Number	E-mail	Work Area
1					
2					

Observation / Comments

Comment by SEG	
Comment by PI	